

BEST EMPLOYERS IN MARYLAND - 2017

REGISTRATION DEADLINE: June 16, 2017

What is the “Best Employers in Maryland”?

The Best Employers in Maryland is a program designed to identify and recognize the best places to work in the state. The 2 part survey process is managed by Best Companies Group (BCG) and winners are published by *The Daily Record*.

Who is Best Companies Group (BCG)?

Best Companies Group is an independent workplace research firm specializing in great places to work. BCG manages programs worldwide, including in the US, Canada and the UK.

Why participate?

By participating, you can find out if you are one of the state’s best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride.

If your company appears on the list, it could even improve employee morale and retention.

2) Public Relations and Marketing Advantage.

Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

Included with registration, participants will receive their Employee Feedback Report detailing the company’s employee responses. Also included are Maryland employee and employer benchmarks.

Who can participate?

- For-profits, not-for-profits or government entities
- Publicly or privately held businesses
- Companies with a facility in Maryland
- Companies with 15+ permanent employees working in Maryland
- Companies in business a minimum of one year

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of five points ranging from “Agree Strongly” to “Disagree Strongly.” The survey also includes seven demographic and two open-ended questions. It can be given online or by paper, if a full company employee email list is not available.



What does it cost?

| # of MD Employees | # Employees Surveyed | Online Fee ⁽¹⁾ | Paper Fee ⁽²⁾ |
|-------------------|--------------------------|---------------------------|--------------------------|
| 15-24 | All | \$705 | \$910 |
| 25-99 | All | \$730 | \$1080 |
| 100-199 | All | \$830 | \$1310 |
| 200-499 | Up to 250 ⁽³⁾ | \$880 | \$1440 |
| 500-2499 | 350 ⁽³⁾ | \$950 | \$1610 |
| 2500+ | 400 ⁽³⁾ | \$990 | \$1805 |

Fees are non-refundable. Employees are randomly selected

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings by *The Daily Record* in November. Non-winning companies are not publicly revealed.

For more information or to register, visit the website below or call BCG at 1-877-455-2159.

www.BestEmployersMD.com

Brought to you by: **The Daily Record**, **Maryland SHRM**,
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